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For Immediate Release

Vikings Executive Vice President to Speak at Minnesota Investor Conference

CFA Society Minnesota announces keynote speaker Lester Bagley

June 27, 2017, Minneapolis, MN—CFA Society Minnesota today announced that Lester Bagley, Executive Vice President of Public Affairs and Stadium Development for the Vikings, will be the keynote speaker at the 2017 Intellisight Conference (formerly investMnT) on August 22.

“There’s an incredible spotlight on the Twin Cities right now thanks to the Vikings, US Bank Stadium, and Super Bowl LII,” said Mark Salter, executive director of the CFA Society of Minnesota. “We’re thrilled to have Mr. Bagley share his insights about an organization that has such an impact on so many facets of our community.”

About Lester Bagley

Lester Bagley brings three decades of public affairs and communications experience to his role as the Vikings Executive Vice President of Public Affairs and Stadium Development. Currently in his 12th year with the Vikings, Bagley oversees the team’s public relations, public affairs, community relations and charitable giving initiatives.



In 2014, Bagley led the Vikings involvement to secure Super Bowl LII to be played February 4, 2018 at U.S. Bank Stadium. Bagley worked with Vikings ownership and management, and Minnesota corporate and civic leaders to create the Super Bowl bid and secure the support of the NFL for the pinnacle event to be held in Minnesota. Bagley currently serves on the Minnesota Super Bowl Host Committee’s Executive Board with Richard Davis/U.S. Bank, Doug Baker/Ecolab, Marilyn Carlson Nelson/Carlson, Michael Langley/GreaterMSP, and Maureen Bausch, CEO of the Minnesota Super Bowl Host Committee.

About the Intellisight Conference

Intellisight is the sixth annual investor conference sponsored by CFA Minnesota. It is the largest open-access (non-broker-based) conference in the U.S., connecting hundreds of influential institutional investors with C-suite executive and investor relations teams.

About CFA Society Minnesota

The CFA Society of Minnesota is the premier professional organization for investment professionals in the Twin Cities and throughout the upper Midwest. Founded in 1952, CFA Minnesota is one of the oldest chapters of the prestigious CFA Institute, issuer of the Chartered Financial Analyst designation, the 23rd largest society of analysts among nearly 150 member societies and affiliates worldwide, and the 10th largest in the U.S.

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