



InvestMnT 2016 Volunteer Opportunity – a.k.a. Fun and Networking!

This is not your ordinary volunteer opportunity - this is an opportunity to work with a group of peers interested in the same thing you are:

- **Networking with decision makers in your industry**
- **Making a SIGNIFICANT CONTRIBUTION TO THE SUCCESS of the InvestMnT Conference**
- **Growing your industry connections outside of the office**
- **Visible recognition for your contribution to the conference**

NEW! InvestMnT 2016 Volunteer Opportunity

Join a fun group of CFA members, candidates and interns for this volunteer opportunity. As an investMnT volunteer, you will reach out to key people in your industry to tell them about the conference via telephone. **These are not cold calls - you will be calling CFA members and candidates who are already aware of the conference and need to learn more about the 2016 event – it's fifth anniversary! Why is this a valuable opportunity?** You will be part of something BIG and you can select the people you know and/or would like to connect with in your industry, from our targeted list, and share with them the value of investMnT.

Time and Location

Sign up for as many opportunities as you'd like on May 3, 4 and 5. Calls will be made with other volunteers at the CFA office (825 TCF Tower, 121 S. 8th St., Minneapolis) from 3:00 p.m. to 5:00 p.m.*

Support and Training

It's easy! You will receive training at the beginning of each session and plenty of people will be available to answer questions.

About InvestMnT

InvestMnT is the largest investor conference in the country hosted by your CFA Society Minnesota. It began in 2012 and is celebrating its fifth anniversary this year. The conference has a new two-day format and is being held on Tues., Aug. 23 and Wed., Aug. 24 at the University of St. Thomas (Minneapolis Campus). Our goal is to have CEOs and Treasurers from 70 companies from around the country present and conduct 1:1s within the equity, fixed income, muni bonds AND A **NEW TRACK – Socially Responsible Investing (SRI)**. Last year we had a record breaking 425 attendees and this year you can help us reach 500! The Conference is priced at \$249 for CFA members and \$299 for non-members.

We already have close to 50 companies who have committed to attend including CH Robinson, Ecolab, Fastenal, Graco, G&K Services and more! Additionally, we will have three keynote speakers: Elizabeth Lilly, Portfolio Manager at GAMCO, Greg Sharenow, Executive Vice President at PIMCO, who will be interviewed by Chris Farrell and John Tousley, Managing Director Goldman Sachs.

Questions and Interest

Please contact Paula Carlson at 612-803-9554 or investorconference@cfamn.org.

**If you are interested in this opportunity but aren't able to attend a call center session due to your schedule, location, or other reasons, please let us know. We are happy to work with you to determine the best way to leverage your expertise for investMnT 2016.*